



SPONSORSHIP

OPPORTUNITY PACKET



WWW.BOXELDERSD.GOV

Dates, times, and locations are subject to change. For the most current information, visit boxeldersd.gov or follow the City of Box Elder on Facebook.

SALUTE TO ELLSWORTH



HONORING HEROES - BUILDING COMMUNITY



BOX ELDER'S SIGNATURE EVENT

Date: Saturday, Sept. 12th

Time: 3:00 PM - 8:30 PM

Location: Box Elder City Hall & Phelps Pond

Ticket Price: Free Event

Typical Attendance: 3,500+

Join us for our city's signature celebration, the 9th annual Salute to Ellsworth (formerly Patriot Day) event, featuring a huge parade, live music, vendor fair, food trucks, family-friendly activities, a pre-fireworks glow dance party, cops n' bobbers, petting zoo, a grand fireworks display, beer garden, and so much more.



SALUTE TO ★ ★ ★ ELLSWORTH

ELLSWORTH AIR FORCE BASE HAS BEEN AN INTEGRAL PART OF THE BOX ELDER COMMUNITY FOR DECADES. EACH SEPTEMBER, THE COMMUNITY, THE CITY, AND THE AIR FORCE COME TOGETHER TO CELEBRATE THAT BOND AND SHOW OUR APPRECIATION FOR THE ACTIVE AND RETIRED MEN AND WOMEN OF ELLSWORTH!



BOX ELDER BALL



Date: Friday, January 30th

Time: 6:00 PM – 8:00 PM

Location: The Box Elder Events Center

Ticket Price: \$5.00 per person
(Children under 12 mos of age are free)

Typical Attendance: 200–500



Scan to purchase ticket(s)

BOX ELDER BALL

Dive into an Enchanted Evening with this year's theme: **Under the Sea!**

Join us at The Box Elder Events Center for a magical, ocean-inspired family celebration! All ages welcome!! Put on your best attire and step into a world of sparkling waves and shimmering sea life.

- Dancing beneath the sea's glow
- Ocean-themed games & crafts
- Treasure chest prizes
- Sweet seaside treats
- Underwater photo booth
- ...and so much more!

Don't miss the crowning of Box Elder's 2026 Prince & Princess of the Sea (ages 4–10, chosen by drawing)!

HOP WITH A COP



Date: Saturday, April 4th

Time: 10:00 AM – 12:00 PM

Time: 12:30 PM – 1:30 PM (special sensory-friendly hunt)

Location: The Box Elder Events Center

Ticket Price: FREE Ticketed Event

Typical Attendance: 1,000+

Hop into the ultimate Easter celebration with the Box Elder Police Department's BIGGEST Indoor Easter Egg Hunt of the year! Bring the whole family for an unforgettable day of fun — meet the Easter Bunny, hunt for thousands of eggs, win prizes, and enjoy laughter, and community spirit. All children up to age 13 are invited to participate in the hunts. At 12:30 PM, we'll offer a sensory-friendly Egg Hunt designed for children with special needs and their families—ensuring everyone can join in the egg-citement.



Cleaning Up the Box



Date: Friday, May 29th
Time: 8:30 AM with lunch at noon
Location: City Hall & TBD
Typical Attendance: 100–200 (plus city-wide clean up efforts)



Join us for Cleaning Up the Box, a two-day community-wide cleanup where residents, volunteers, businesses, and city staff team up to make our city shine!

- Friday, we'll tackle litter across town and come together for a community lunch to celebrate everyone's hard work.
- Friday & Saturday, roll-off dumpsters will be available at City Hall for bulk waste and other items – simply bring a non-perishable food donation or donate to the Black Hills Childrens Museum project (QR Codes will be onsite) to use the roll-offs.

Let's unite to clean up, give back, and make our city sparkle!



MOTOR MADNESS



Date: Wednesday, June 24th
Time: 5:00 PM – 7:00 PM
Location: TBD
Ticket Price: FREE
Typical Attendance: 200-500

Participants are invited to show off their rides, share their passion, and compete for bragging rights in a fun, family-friendly showcase of creativity and horsepower.

■ MOTOR MADNESS

Get ready to rev your engines for an evening of excitement at Motor Madness! This community event celebrates everything with a motor—from classic cars and custom motorcycles to trucks, go-karts, and even robots. Show off your ride, enjoy delicious food trucks, live music, local vendors, and fun activities for all ages. Whether you're a gearhead or just looking for a great night out, Summer Motor Madness is the perfect mix of engines, food, and family fun!



WATER WARZ



Date: Wednesday, July 22nd
Time: 4:00 PM - 7:00 PM
Location: City Hall & Phelps Pond
Ticket Price: FREE Event
Typical Attendance: 200-500

WATER
WARZ
CITY OF BOX ELDER

THE ULTIMATE WATER WARZ EVENT EVER HELD!

Kids team up with their favorite first responders—Police or Fire—for a non-stop, action-packed event featuring interactive water games, music, a “Best Truck” vote contest, and the annual 10,000-balloon battle between PD and FD! The community will decide who takes home the trophy and the title of Ultimate Water Warz Champion for the year!

MONSTER MASH



Monster Mash is an indoor Trunk or Treat event where local businesses and community members set up decorated tables to hand out sweet treats and eerie surprises! Explore our haunted maze, spooky tunnel, and enjoy plenty of frightful encounters for all ages.

New this year: we're adding a 21+ Haunted House experience a few days before the main event — a ticketed attraction guaranteed to deliver extra thrills and chills!

MONSTER MASH

Date: Friday, Oct. 23rd

Time: 5:00 PM – 8:00 PM

Location: The Box Elder Events Center

Ticket Price: FREE Event

Typical Attendance: 2,000–3,000

21+ HAUNTED HOUSE

Date: Wednesday, Oct. 21st

Time: TBD

Location: The Box Elder Events Center

Ticket Price: TBD

Typical Attendance: New – no data

WINTER *Wonderland*

Date: Thursday, Dec. 10th

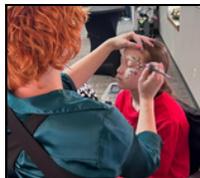
Time: 5:00 PM - 8:00 PM

Location: The Box Elder Events Center

Ticket Price: FREE Event

Typical Attendance: 400-500

Join us for a festive event where you can snap a photo with Santa and Mrs. Claus, savor a cup of hot cocoa, and take part in holiday activities for the whole family. Don't miss the stunning display of beautifully decorated Christmas trees at The Box Events Center's Parade of Trees!



FURTHER PARTNERSHIP OPPORTUNITY



Lunch & Learn Sponsorship

Local businesses are invited to sponsor a Lunch & Learn session for City of Box Elder employees! Sponsors provide lunch for approximately 40–50 attendees and have the first 5–10 minutes to share a live introduction or promotional presentation about their business.

For more information or to sign up, please contact Darcie Castleberry (HR Director) directly at darcie.castleberry@boxelder.us.





Sponsorship Details

* - refers to the Salute to Ellsworth Event ONLY.

1. *B-21 Exclusive (Top Tier) - Salute to Ellsworth Event ONLY

Benefits:

- “Brought To You By ” naming rights for Fireworks Display (15-20 minute show) - (e.g., “2026 Fireworks Display brought to you by Smith & Co. Bank”)
- X-Large logo on all event banners, posters, flyers, t-shirts (if applicable), and the city website
- Mention/tagged in social media posts before and after each event
- Recognition in any TV/Radio/Podcast interviews
- Recognition from the stage during opening remarks
- **Featured** booth placement at the event
- Logo on “Thank You to Our Sponsors” posters at the event

2. *B-1 Elite - Salute to Ellsworth Event ONLY

Benefits:

- “Brought To You By ” naming rights for Live Music (e.g., “2026 Live Music brought to you by Smith & Co. Bank”)
- Large logo on all event banners, posters, flyers, t-shirts (if applicable), and the city website
- Mentioned/tagged in social media posts before and after the event
- Recognition in any TV/Radio/Podcast interviews
- **Prime** booth placement at the event
- Recognition from the stage during opening remarks
- Logo on “Thank You to Our Sponsors” posters at the event

3. B-52 VIP - All 2026 Events

Benefits:

- **“Brought To You By ” naming rights for the big Pre-fireworks Glow Dance Party (e.g., “2026 Pre-Fireworks Glow Dance Party brought to you by Smith & Co. Bank”)
- X-large logo on all event(s) banners, posters, flyers, t-shirts (if applicable), and the city website
- *Medium logo on all event banners, posters, flyers, t-shirts (if applicable), and the city website
- Mentioned/tagged in social media posts before and after the event(s)
- **Top** Booth placement at event(s)
- Logo on “Thank You to Our Sponsors” posters at event(s)

4. B-29 Premier - All 2026 Events

Benefits:

- Large logo on all event(s) banners, posters, flyers, t-shirts (if applicable), and the city website
- *Small logo on all event banners, posters, flyers, t-shirts (if applicable), and the city website
- Mentioned/tagged in social media posts before and after the event(s)
- **Best** Booth placement at event(s)
- Logo on “Thank You to Our Sponsors” posters at event(s)

5. B-17 Prime - All 2026 Events

Benefits:

- Medium logo on all event(s) banners, posters, flyers, t-shirts (if applicable), and the city website
- *X-small logo on all event banners, posters, flyers, t-shirts (if applicable), and the city website
- Mentioned/tagged in social media posts before and after the event(s)
- Logo on “Thank You to Our Sponsors” posters at event(s)

6. MQ-9 Core - All 2026 Events

Benefits:

- Small logo on all event(s) banners, posters, flyers, t-shirts (if applicable), and the city website
- *Name listed on all event banners, posters, flyers, t-shirts (if applicable), and the city website
- Mentioned/tagged in social media posts before and after the event(s)
- Logo on “Thank You to Our Sponsors” posters at event(s)

**Multiple sponsors may participate at any level. No sponsorship tier is exclusive to a single sponsor.
All 6 levels are encouraged & welcomed to set up a booth at event(s) for free.**



2026 City of Box Elder Event Sponsorship Form

Thank you for your generous support and commitment to enhancing our community's quality of life by helping make these events possible.

Sponsoring Business Name:

Date:

 - -

Phone #:

 - -

Full Name of Contact Person:

Business E-Mail:

Business Address:

Please mark the following sponsorship level(s) you wish to sponsor.

If you wish to contribute in a different way or amount, please contact us — every contribution makes an impact.

Box Elder Ball:

 MQ-9 Core \$500 B-17 Prime \$1,000 B-29 Premier \$3,000 B-52 VIP \$5,000

Hop with a Cop:

 MQ-9 Core \$500 B-17 Prime \$1,000 B-29 Premier \$3,000 B-52 VIP \$5,000

Cleaning up the Box:

 MQ-9 Core \$500 B-17 Prime \$1,000 B-29 Premier \$3,000 B-52 VIP \$5,000

Motor Madness:

 MQ-9 Core \$500 B-17 Prime \$1,000 B-29 Premier \$3,000 B-52 VIP \$5,000

Water Warz:

 MQ-9 Core \$500 B-17 Prime \$1,000 B-29 Premier \$3,000 B-52 VIP \$5,000

Salute to Ellsworth:

 MQ-9 Core \$500 B-17 Prime \$1,000 B-29 Premier \$3,000 B-52 VIP \$5,000 B-1 Elite \$10,000 B-21 Exclusive \$15,000

Monster Mash:

 MQ-9 Core \$500 B-17 Prime \$1,000 B-29 Premier \$3,000 B-52 VIP \$5,000

Winter Wonderland:

 MQ-9 Core \$500 B-17 Prime \$1,000 B-29 Premier \$3,000 B-52 VIP \$5,000

Total Amount:

Sign Here:

*Please email this form, along with your updated logo, to mikki.gubka@boxeldersd.gov.

Upon receipt, an **invoice** for payment will be emailed to **your email address provided above** from our Utility Billing Dept.